

## So AI is the way to recruit?



The use of artificial intelligence in business is becoming big business in itself.

All encompassing solutions that are designed to release management from the onerous repetitive tasks of employing people.

The business is well established. It knows how it works and who it needs to keep the business running.

Lets design an AI application to take away the pain of reading multiple CV's.

Most CV's have an element of truth stretch designed into them by the author, mainly because they have learned their own story line so well it has become the defacto truth.

The face to face conversation rarely picks up these story lines so let the computer look out of the telltale signs of lies.

Having reduced the workload to limit the number of people to be considered for a job – let the computer ask the questions and make the final decision on the best fit.

There – you see... I told you it was possible....

Only one BIG PROBLEM with AI- it is designed to point one way – in favour of the business.

Modern recruitment is all about TWO WAY RECRUITMENT.

As a serious player who could make your company very successful – I want to interview you and your business.

I want to understand if your needs fit mine and our values are aligned.

AI cannot do this (YET?)

Making use of well versed recruiters to do the job of the AI and provide you with the opportunity to see real people who will value your business is the obvious next step.